



WHO ARE STARBRITE?

Starbrite Chemicals are your number one source for quality cleaning chemicals. We are a UK manufacturer and independent national market leader. Starbrite are dedicated to giving you the customer the very best chemicals that are available.

Since our foundation in 1988 Starbrite Chemicals Ltd has come a very long way from our beginning. It all started with a small range of quality cleaning chemicals and sundry lines developed to target the automotive sector.

Our turnover rapidly increased due to the quality products and service on offer, which became more diverse to satisfy customer needs and to maximise sales within each account. Although the automotive industry is still by far our largest sales market we have expanded our range of specialist chemicals into many other industry sectors over the years and now offer what we feel is a complete package for almost anyone out there.

Some of the industries we now work with and supply alongside the automotive sector are national distribution accounts, food processing and distributing companies, vehicle rental businesses, hotels, pubs and many more.

We hope you enjoy our products we offer as much as we enjoy offering them to you.





WHAT WE DO

We believe 2023 is our year of opportunity. With a proven business model we're looking to find entrepreneurs and business people who want to build their own business and customer base or add a further revenue stream to an existing business in an exclusive territory without the requirement for excessive franchise fees.

We can offer successful candidates the opportunity of a ground floor investment opportunity in their future with a business that offers a rapid reorder cycle from your clients.

We appreciate the importance of a sustainable business and have created in-house services dedicated to the growth of your business.

Our training includes teaching our clients how to use our products to the best standards, including valeting & detailing, high-pressure cleaning, dilution dispensing equipment, wet & dry extraction machines, plus machine and manual polishing equipment.

We have developed online tutorials to assist customers and improve understanding of our products.

Starbrite has teamed up with a local printing company to offer clients a range of merchandise and stationery materials set-up and ready for print.

BECOMING A DISTRIBUTOR

Whether you are looking to add a new revenue stream to an existing business, or you are self-employed, Starbrite offers a range of premium products that provide excellent opportunities in today's competitive marketplace.

GROW YOUR BUSINESS WITH STARBRITE

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QUALITY SERVICE

Products are supplied to the highest standard to ensure quality and consistency. Orders are processed and promptly dispatched to any location nationwide.

EXPERIENCED & DEDICATED

We offer complimentary demonstrations to suit your requirements We strive to provide the best customer experience, giving you the best possible results to suit your budget.

AN ESTABLISHED BRAND & MARKET LEADER

Starbrite Chemicals was founded in 1988 by our Managing Director to supply quality chemicals and provide excellent customer service, and we have ever since. We produce and supply chemicals to a wide variety of industries, including car sales, valeters, garage workshops, haulage & transport, bars, hotels & restaurants, schools, health clubs & offices.

Starbrite has grown to become one of the largest cleaning chemical suppliers in the U.K and our continued growth will be further enhanced by our partnership with our distributors. All our chemicals are manufactured in house at our Production and Distribution facility in Wigan, Lancashire, as well as having a warehouse and distribution facility in Bolney West Sussex.

PREMIUM PRODUCTS & A PROFESSIONAL SERVICE

Starbrite provides market leading, quality chemicals through continuous product development and innovation. Our in-house team of chemists and dedicated account managers can provide you with support and advice when required. Help is only a phone call away. Starbrite aims to support our distributors and customers with product demonstrations and detailed product knowledge.

A WIDE RANGE OF PRODUCTS TO SUIT YOU

Our wide range of products encompasses; TFR's, shampoo's, wheel cleaners, interior and exterior dressings, compounds & polishes, sundries, janitorial, hospitality and the food industry.

PEACE OF MIND

As a part of our commitment to health and safety and requirements to meet international legislation, we provide safety data sheets for all our products in our range.

All labels and product materials display essential warnings and symbols to meet the Globally Harmonised System, Classification and Labelling of Chemicals (GHS) and Personal Protective Equipment (PPE).

BENEFITS OF BECOMING A STARBRITE DISTRIBUTOR

Big opportunities to be your own boss and grow your own business, creating your own destiny. Work from your own mobile showroom and choose your own hours to suit you. Low level entry and starter costs. Full product training.

AN ESTABLISHED BRAND & COMPANY THAT HAS 35 YEARS EXPERIENCE

Become a founding member of a growing network of distributors across the UK and Europe. A quality product range focusing on all of Starbrite's key products - best products on the market with consistent standards. Exclusive distributor wholesaler prices to maximise your potential profit. Ongoing support and guidance with products and sales. Bolt on business *. Unlimited earnings. Manufactured within the UK. Creating the ultimate work and life balance.



A DAY IN THE LIFE OF **A STARBRITE** DISTRIBUTOR

We've taken a sneak peak into the life of one of our distributors. **Colin Bruce** has been working with Starbrite for the last 14 years, serving the Sussex area, and has made some great freinds along the way. If you feel that you that you could be part of the Starbrite network - fill out your details on page XX for more information.





Head Off

Start up the van and head out for the day – feeling positive!

My lovely wife has made my favourite sandwiches!

I take this time to check back through my afternoon

route and update any paperwork.

12.45 - 16.30

Plan Complete

Complete the rest of my planned route for the

Complete all my planned afternoon route managing

to visit my 12 regular customers I had due a visit.



Collect Stock

Collect a stock order from the Sussex distribution centre to re-fill the mobile showroom.



First Customer

Arrive at my first customer, this is a regular monthly visit so they are pleased to see me and they always make me a lovely coffee.

08.30 - 11.30

&



New Opportunity

A new MOT centre has opened on the industrial estate. I introduce myself and show the manager my mobile shop. He's impressed and I complete a new sale! I arrange a time to visit for the next month.



Complete Route

Complete the rest of my planned route for the morning, calling in at 8 different customers.



Arrive back home and enjoy



Plan Next Day

Plan out the following days route. I also evaluate what stock is left on board the mobile showroom and plan what will be needed to re-stock in the morning.



Arrive Home

a well-earned coffee.

HAVE YOUR SAY

14 short years ago I joined Starbrite in July 2008 after spending the previous 16 years working for Trafalgar Chemicals until they changed their business model. I needed to quickly find an alternative route to market for my business and after some research I decided on Starbrite. Starbrite which as a local business could offer me a quality product at competitive pricing. Starbrite have enabled me to achieve my goals.

As I already had a customer base in the automotive sector I now had the opportunity to expand my business with other products into a more diverse market place and areas to increase my turnover and profitability. Starbrite supported my growth by product development and where required training and advice.

I would recommend anyone thinking about working for themselves or adding a new and exciting revenue stream to an existing business to very seriously consider the Starbrite Distributor offering, with its low start up cost and high returns and regular customer order cycle to help you achieve your full potential. The only limit on what you can do is YOU.

COLIN BRUCE - LOCAL SUSSEX DISTRIBUTOR



As the owner of the Czech and Slovak representative office, we have been cooperating with the company Starbrite as the main supplier of car cosmetics since 2012.

Gradually, from a small company starting in a tough business with two van-type cars, we have developed in 10 years to a company with 5 vans and 8 employees. Regularly supplying our customers in both republics is both our job and our hobby.

We ourselves live by clean cars, so choosing Starbrite as the main reliable supplier was the best choice. A strong partner with a comprehensive portfolio ensures stable supplies of goods for us even as we grow. We try to be a support for our customers even in difficult times and Starbrite allows us to do that. Sufficient stocks, availability and balanced quality at great prices are the most important things.

The possibility to plan your time and thus have time not only for business but also for family is essential for us. A big thank you to the entire Starbrite.

JAKUB ZAREMBA - AUTOKOSMETIKA



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READY FOR THE NEXT STAGE?

We hope this brochure has been helpful. We would love to hear from you if you would like to find out more about becoming a Starbrite distributor.

Please conatct us using the form or feel free to call us for an informal chat: **01444 237700** or fill out our **online form** using the link below.

MAKE A DISTRIBUTOR ENQUIRY TODAY!

COMPANY:
CONTACT NO:
EMAIL:*

TELL US A LIITLE ABOUT YOURSELF:



* Required field.

